



## Tjuhej: Press Kit

By: Minditorium on Marts 1, 2018

Welcome to Tjuhej Press page. Here you should find any info you might need to post articles or get more informed about Tjuhej. If you need additional information posted to this page or would like anything provided in a different format, let us know and we will make it available.

## Fact Sheet

- Developer:** Minditorium, based in Denmark.
- Release Date:** February 7th, 2018. Oculus Rift (PC), GearVR (Samsung mobil), Google Daydream. (Pixel, Samsung S8, Motorola; Z, Z2, Force, Axon 7, ZenPhone AR, LG V30 ).
- Content:** Free basic levels. In-app purchases and level updates: puzzles, strategy, mystery, stories and playhouse.
- Platforms:** Oculus Home, Google Daydream.
- Website:** [Tjuhej.com](http://Tjuhej.com)
- Price:**Free/USD 1.99/5.99
- Availability:** Digital Download
- Languages:** English.
- ESRB:** E for everyone, IARC 3+, PEGI 3.
- File Size:** PC/Rift: 1.31 GB. Android (GearVR/Daydream): 364 MB
- Press Contact:** [minditorium.christina@gmail.com](mailto:minditorium.christina@gmail.com)
- Social:** [Youtube](#), [Instagram](#)

## Description

**Tjuhej is a virtual reality app** with multiple universes. This magical playground is filled with games, storytelling and a playhouse. Tjuhej is a story universe where mindful storytelling and thrilling music provides a positive input and time to reflect. Each level starts with a minigame where you must solve a task and figure out how to get to your story. At the end you will get a star and when the door to Playhouse got 3 stars you can unlock this amazing room. When entering Playhouse, you get a whole new world, where you can redecorate, collect rewards and let your imagination fly!

**Tjuhej is a feel good VR app** for children and a fun way to exercise inner balance. Having fun, exploring and getting surprised is what keep the human brain interested. By using virtual reality, it becomes a magical playground where children can be curious about their own inner (well)being and learn simple tools. We want all children to feel good about themselves and believe they are unique and special. To obtain a positive self-esteem we all need small successes, time to reflect and tools to manage our inner self. We basically need to feel safe in our inner comfort zone and relaxed to be able to tap into our resources and explore them. To connect with children, we use gaming as motivation but without time pressure and as mini games where we use tools from the mystery genre to slow their pace down and decompress.

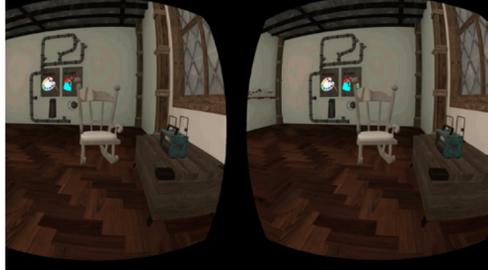
After a mini game the player enters a spaceship and fly to a storyland; this change of scenery the mind to prepare for another universe.

The storyland is a simple dreamy universe where you sit on a cloud and listen to a mindful story or a meditation.

**The stories** are the final stage in decompressing and in the accompanying music there is binaural alpha beats to help the player relax even further. Each level ends with the player gets a star and 3 stars grant access to the playhouse. The Playhouse is a virtual interpretation of a traditional playhouse being a secret den where a kid can be totally immersed with painting and decoration. This is yet a different creative way to relax and de-stress.

Tjuhej is a single player game, ensuring a positive and safe experience for both the child and their parents.

**The Playhouse** is a virtual interpretation of a traditional playhouse being a secret den where a kid can be totally immersed with painting and decoration. This is yet a different creative way to relax and de-stress.



## Tjuhej will be updated with more levels during 2018.

Level 1-3 and access to Playhouse is free thanks to Innovation Fund Denmark, Innobooster.

Tjuhej's wonderful stories and music is also released as soundtrack album "Sweet Stories for Children and Other Small Creatures" and only music album "Get Some Tjuhej in Your Life". They can be found on Spotify, Google Music, Amazon and iTunes.

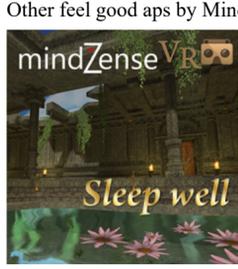
## Features

- In game features**
  - Multiple universes with gaming, stories and play. Level 1-3 and access to Playhouse are free levels. Additional levels can be purchased from the loading menu.
  - Mini games - mystery, strategy, puzzles and action.
  - Mindful stories with amazing music - binaural beats that relax and rejuvenate.
  - Creative Playhouse – get your first 3 stars and access Playhouse. Decorate your own playhouse with 2D and 3D painting, changing wallpaper and listen to music.
  - Rewards – for every three stars, you'll receive another reward in Playhouse
- Platform Specific features**
  - Oculus Rift:**
    - Oculus Touch, Oculus-controller. Currently you can use the oculus remote controller and oculus touch together, or just Oculus remote but only for levels 1-3. In this update it is made easier to control - by using only oculus touch without need of using Remote.
    - Recommended Processor: Intel i5-4590 equivalent or greater
    - Recommended Graphic Card: NVIDIA GTX 970 / AMD 290 equivalent or greater
    - Recommended Memory: 8 GB
  - GearVR:**
    - GearVR controller, touchpad can be used first 3 levels Double click front touchpad to move forward and swipe to turn.
    - Recommended Samsung Phone: S7 and up.
  - Daydream:**
    - Daydream controller. Double click front of touchpad to move forward. Click side on touchpad to turn.

## History

Minditorium is a global indie gettogether of Danish content developers Jette Kimer and Christina Teichert, Russian programmer Dinar Khasanov making the amazing Tjuhej universe with mini-games and Danish stories spiced with Texas rapper Keybeaux innovative interpretation of mindful guided meditation! Tjuhej is following Minditoriums mindZense Sleep and De-Stress apps. Whereas the mindZense apps were helping to unwind and get better sleep Tjuhej is taking it a step further while being entertaining but also having a higher feel good purpose. Minditorium was founded by Christina Teichert and Jette Kimer while creating a self-help work book for war veterans "From Battlemind to Homemind". At the same time VR was emerging and the mindZense apps on the spin off and eventually the company solely focused on making feel good apps for everyone to enjoy.

Other feel good apps by Minditorium



So what are we all about? We want to create feel good and fun apps that are a little different. We are so excited to develop the experiences we love, and we want to both give you a mindful experience and touch your heart with charming stories and unexpected surprises. Most of all, we want to give everyone a feeling of stepping into a parallel universe where things must be figured out, experienced and reflected upon with kindness and fun. Please enjoy!

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